

Dairy Industry Sponsorship Application



Dairy Farmers of Washington supports and strengthens the dairy community through county and state fairs, youth leadership programs, community events and other programs. To request funding for a program/event, please complete this application and return it to kaysha@wadairy.org.

An internal committee will award funds through a competitive review process and notify all applicants of their funding status. Priority is given to those programs/events with large industry participation and impact.

Deadline. Please submit **30 days prior to project/event.**

Eligibility. Programs, activities, and events that build consumer trust in dairy, strengthen the dairy community, and increase dairy sales are eligible for funding. Examples of past programs/events:

- Workshops, conferences, and events that develop dairy-related and/or communication skills of dairy youth and the dairy community
- County fair dairy activities, dairy cattle shows, etc.
- Dairy Women projects/events with large consumer participation and impact.

*****Dairy Farmers of Washington board members and their immediate family members are not eligible for funding *****

Evaluation Criteria. Proposals will be evaluated by the following criteria:

- Program has strong industry support
- Program builds consumer trust in dairy, strengthens the dairy community, and/or increases dairy sales
- Program has clear, identifiable goals, and demonstrates tangible benefits to the dairy community
- Program includes a complete and detailed budget
- Results are shared with Dairy Farmers of Washington after program completion
- Dairy Farmers of Washington will be recognized for providing funds to the program

CONTACT INFORMATION

Name: _____

Email: _____

Phone Number: _____

Mailing address: _____

Are you a Washington dairy farmer? (Check one) Yes No

If so, which farm?

If not, what is your role in the dairy community?

Are you related to a current DFW board member? (Check one) Yes No



PROGRAM/EVENT

Name of program: _____

Requested funding: \$ _____

Description of program/event:

Start date and duration of program:

Location: _____

Anticipated number of participants: _____

If it is a consumer-facing event, anticipated number of consumers reached:

Has DFW funded this program/event previously? (Check one) Yes No

Goals & Objectives:

How is success measured?

How will Dairy Farmers of Washington be recognized for providing these funds?



Explain how this program/event builds consumer trust in dairy, strengthens the dairy community, and/or increases dairy sales?

Include budget here (total cost, anticipated expenses and all funding sources):