**Agenda: 12:30 pm – 2:30 pm**

12:30 Opening Comments & Board Business

* Review Agenda
* Old Business/New Business
* Board Appointment\*
* September Minutes\*
* August/September Financials\*

12:45 WA AAU (Audience, Attitude & Awareness) Study Results – Aimpoint Research

1:15 DFW 2022 Budget and Tactic Review

2:30 Adjourn

\*Requires Board Action